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NÜRNBERG / MESSE

A.B.I.S.[®]

ASIA'S BROADCASTING
& INFOTAINMENT SHOW

BI2022
BROADCAST INDIA SHOW ■ MUMBAI

SCAT2022
SCAT INDIA TRADESHOW ■ MUMBAI

CONTX2022
CONTENT INDIA SHOW ■ MUMBAI

13/14/15
October 2022

Jio World Convention Centre, Mumbai

POST SHOW
REPORT

www.abis-expo.com

ASIA'S BROADCASTING & INFOTAINMENT SHOW (A.B.I.S) 2022 EMERGES AS THE INDUSTRY'S ONE & ONLY PREFERRED NETWORKING AND BUSINESS PLATFORM

- BROADCAST INDIA SHOW (31st edition) and the SCAT INDIA TRADESHOW (30th edition) cement their status as leading Industry shows serving the Indian Broadcasting and Infotainment Industry
- Top Industry Leaders demonstrate cutting-edge technology, solutions and products
- New launch CONTENT INDIA SHOW offers an effective forum for connecting the Indian and the Global content community



Asia's Broadcasting & Infotainment Show (A.B.I.S.) took place from the 13th to 15th of October, 2022 at the Jio World Convention Centre, Mumbai, India, with 500+ domestic and international brands represented; who showcased a diverse range of products and the latest technology of the media and infotainment industry. A.B.I.S., organised by NuernbergMesse India, has established itself as an integral platform for the Broadcast, Cable, Satellite, Content, Broadband, Media and Infotainment Industry.

The show was inaugurated by Achim Fabig, Consul General of Federal Republic of Germany, Anees Bazmee, Bollywood Writer and Director, Peter Ottmann, CEO, NuernbergMesse Group, Sonia Prashar, Chairperson of the Board & Managing Director, NuernbergMesse India, Sudeep Malhotra, Business Head India, Deutsche Welle, Kavita & Ramesh Meer, Saicom Media and attended by high profile dignitaries like noted Photographer Avinash Gowariker, Cinematographer Deepti Gupta, and Ace-Cinematographer Anil Mehta; among many more illustrious names from the industry.

"A.B.I.S 2022 drew participation from national and international exhibitors and high profile visitors from the industry. It served as the best platform to network, learn and grow. There is an enormous demand for broadcasting solutions as well as content and this platform serves as an integration point where visitors can witness the latest innovations and trends that the industry has in store and explore the potential of the Indian market."

Peter Ottmann
CEO, NuernbergMesse Group



SHOW STATISTICS

1. EXHIBITOR STATISTICS

| | TOTAL | BROADCAST INDIA SHOW | SCAT INDIA TRADESHOW |
|------------|--------|-------------------------|-------------------------|
| Exhibitors | 580 | 391 | 189 |
| Visitors | 24,472 | 13,062 | 11,410 |

2. VISITOR STATISTICS

2.1 ORIGIN OF VISITORS

NUMBER OF COUNTRIES:

42

TOP 10 COUNTRIES FOR VISITORS

SAARC Countries, Russia, Singapore, Germany, United Arab Emirates, United States, Czech Republic, Canada, Malaysia, France

NUMBER OF CITIES:

640

BROADCAST INDIA SHOW

TOP 10 CITIES
FOR VISITORS

| | |
|----|-----------|
| 1 | Mumbai |
| 2 | Pune |
| 3 | Hyderabad |
| 4 | Bangalore |
| 5 | New Delhi |
| 6 | Chennai |
| 7 | Nagpur |
| 8 | Surat |
| 9 | Ahmedabad |
| 10 | Rajkot |

SCAT INDIA TRADESHOW

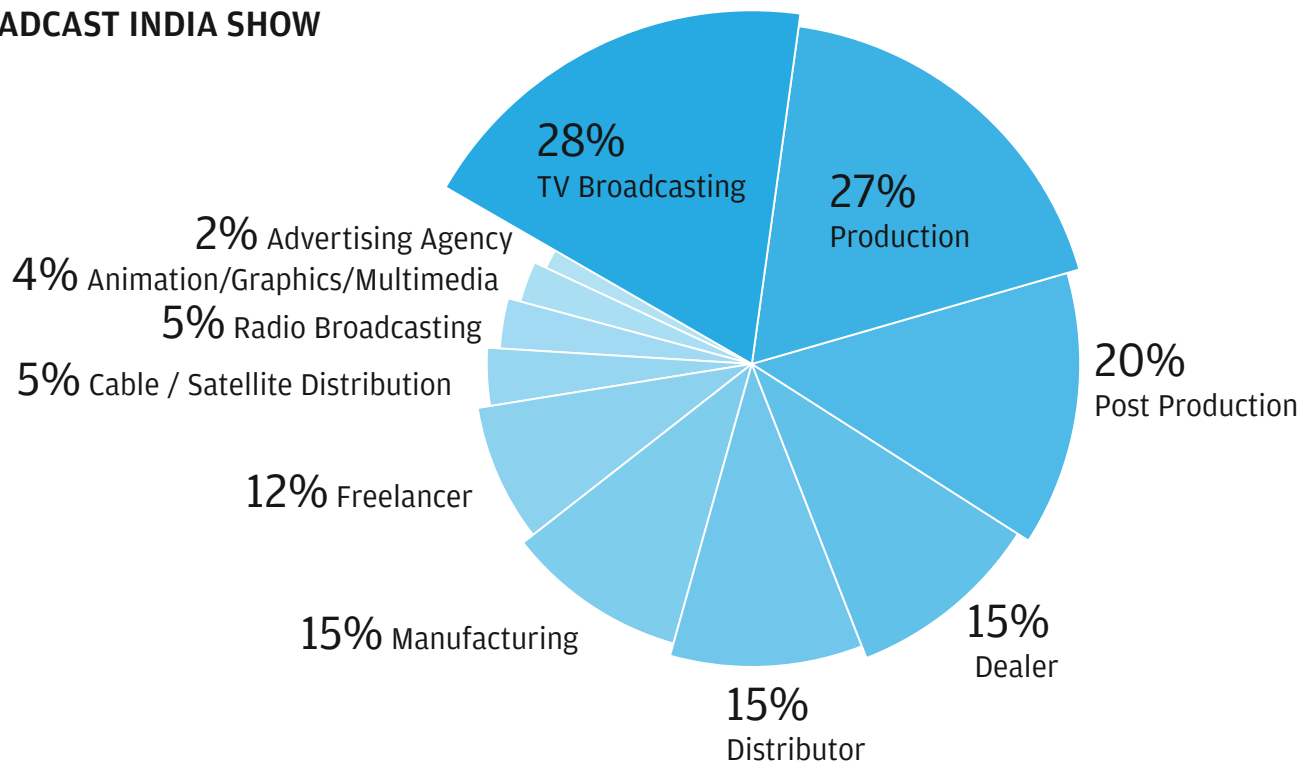
TOP 10 CITIES
FOR VISITORS

| | |
|----|-----------|
| 1 | Mumbai |
| 2 | Pune |
| 3 | Nashik |
| 4 | Nagpur |
| 5 | Ahmedabad |
| 6 | Surat |
| 7 | New Delhi |
| 8 | Hyderabad |
| 9 | Kolhapur |
| 10 | Bangalore |

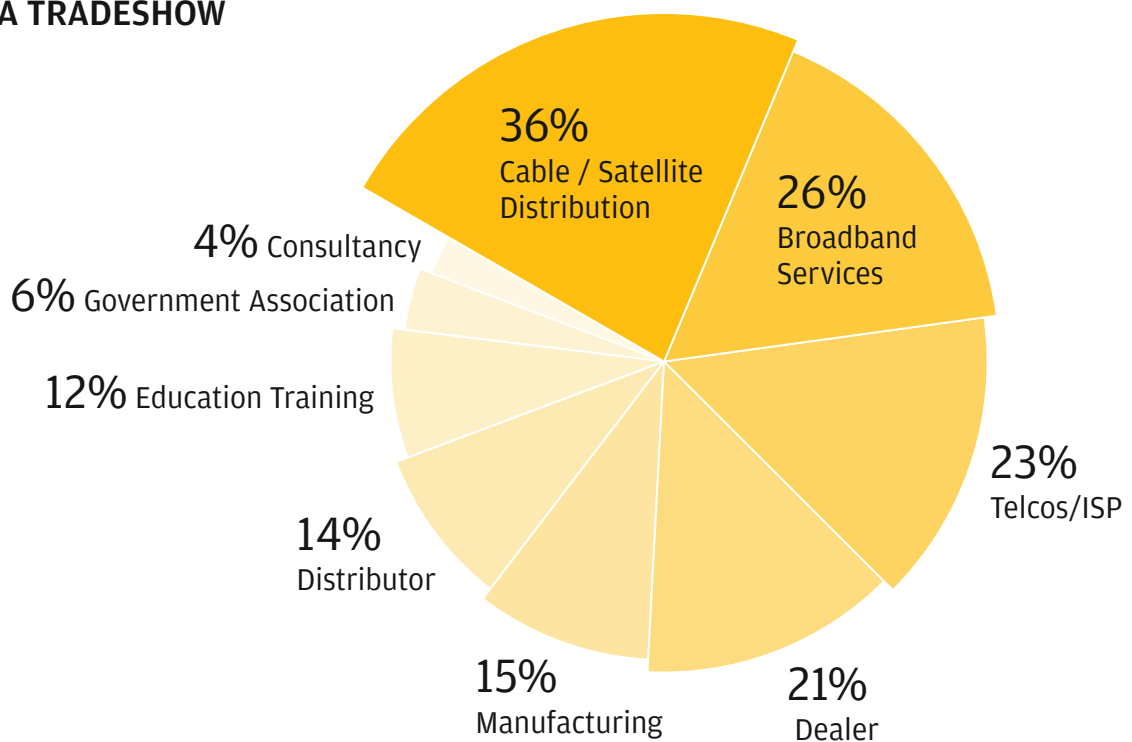
SHOW STATISTICS

2.2 VISITOR SEGMENTS

BROADCAST INDIA SHOW



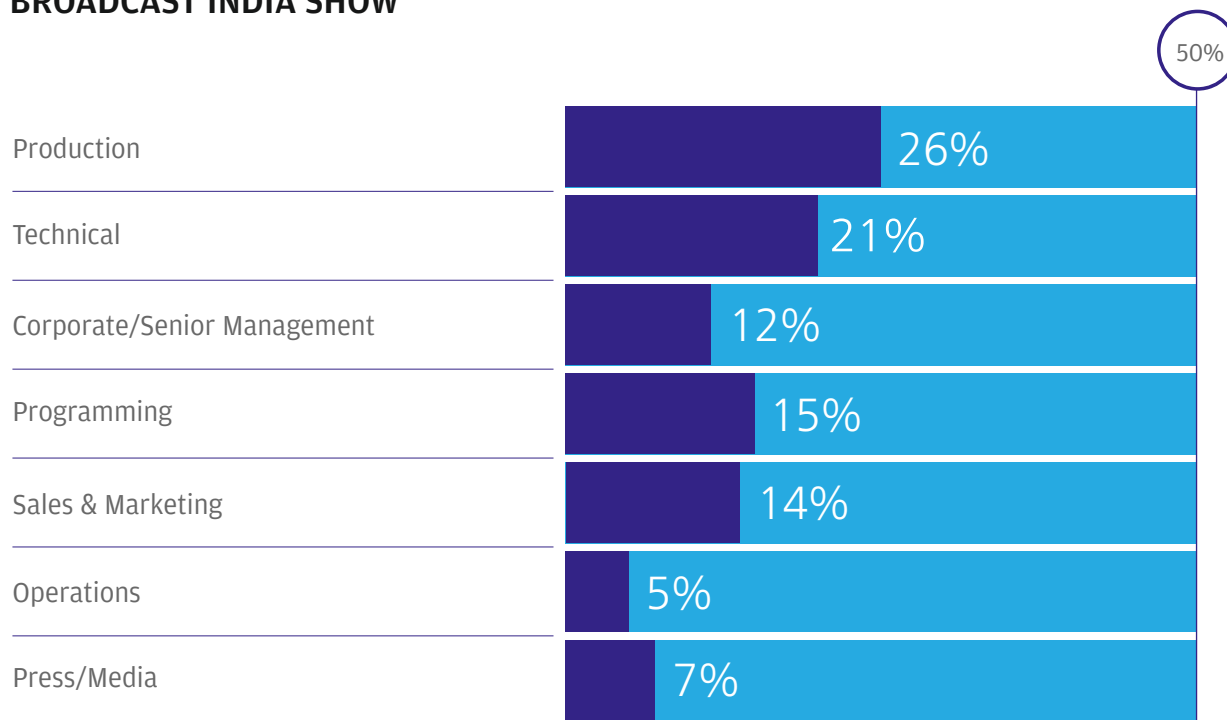
SCAT INDIA TRADESHOW



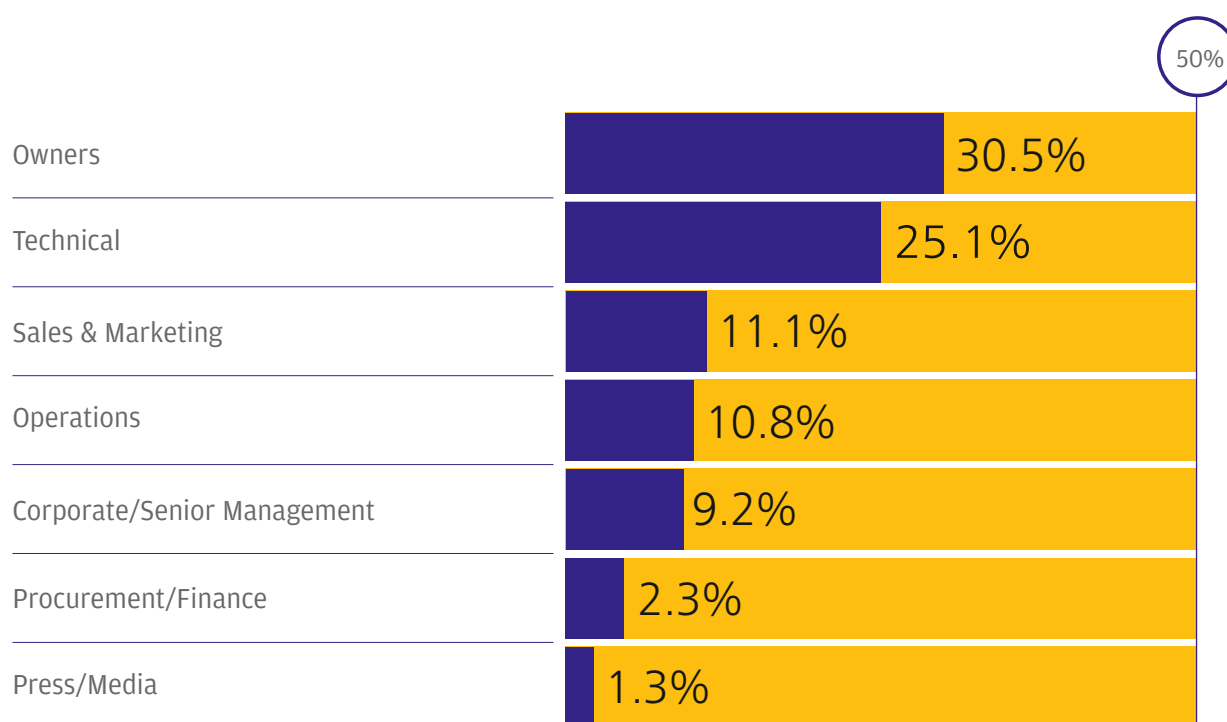
SHOW STATISTICS

2.3 VISITOR PROFILE

BROADCAST INDIA SHOW



SCAT INDIA TRADESHOW



A.B.I.S Conference 2022

Entertainment & Media: Riding A New Wave of Transformation

TOPICS

- The Future of Cinema Acquisition & Production Workflow Technology
- The Internet Exchange Revolution – Bringing Content Closer to The User
- Making India a Global Hub of Cloud & Content – Unchaining the Elephant
- Sports N Beyond – Best Shots
- In Search of a Perfect Script
- Recalibrating Indian Animation Content – Defining the Path Ahead
- Indian Society of Cinematographers (ISC) Round Table – The Rapid March of Technology and the Evolving Art of Cinematography

“A platform where the writers meet the cinematographers, the directors, is the kind of forum and networking space, which will help the industry thrive. These kind of conversations with this interdisciplinary set up opens up in a better way. So, we look forward to Content India Show next year to help provide this space.”

Anil Mehta

Renowned Cinematographer

“India has a very big content market and having more content markets enables technique to meet the content side which leads to a 'happy marriage' between the two. So I think a combination of technology with content will enable a good ecosystem for a content platform and every industry professional needs to come and soak it all in to keep learning and to stay in touch with the industry.”

Sriram Raghavan

Film Director & Script Writer



TESTIMONIALS

"We've come a long way with respect to how we shoot films and what is relevant in today's world. Technique and the technology that supports this will help make the break within the industry. All the new trends that are available within the Broadcast and Infotainment Industry are available here at the Broadcast India Show. My visit has been extremely interesting and insightful and everyone within the industry should visit this show so that they can learn and grow."

Anees Bazmee
Bollywood Writer and Director

"Canon India has been exhibiting at the Broadcast India Show over a decade and each edition brings something special and it is a place where we meet the right people, showcase our technology to the right people, build our brand within the sector and much more. There is an explosion of Content and this is what has been driving the Broadcast & Infotainment Industry. This show is a to-do for everyone within this industry."

C Sukumaran
Senior Director, Canon



GLIMPSES OF THE EVENT



TESTIMONIALS

“SCAT India TradeShow provides a great platform to showcase our products, understand customer demands, meet industry leaders and much more. The show is relevant to not only broadcasters but also the service providers and OEMs like us. We look forward to being back again next year!”

Pankaj Sodhi
Director-Sales, Syrotech

“This is the biggest platform for the Satellite, Cable TV, IPTV and the Broadband market. For the last 30 years, we have been a part of SCAT India TradeShow and every year it brings something new and relevant in terms of meeting newer clients, sharing industry insights, meeting industry leaders and much more. We are really happy to be here and it has been a great show.”

Devchand Haria
Managing Director, Optilink



GLIMPSES OF THE EVENT





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MUMBAI

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For bookings, please contact

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